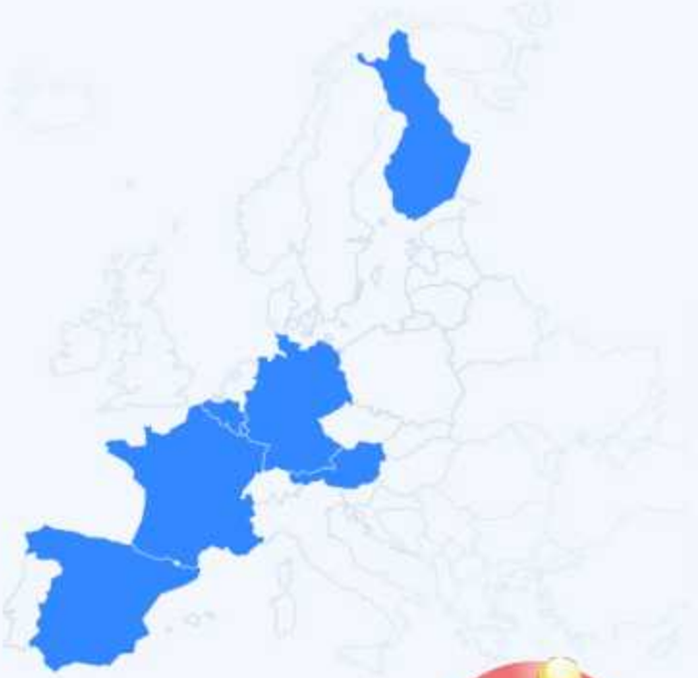
clubee

The allround digital solution for clubs

URBH - KBHB



clubee

Founded in 2014

21 employees

More than 4000 clubs currently use Clubee

As well as more than 40 federations

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[...]

WHAT IS CLUBEE?

- A management platform for federations and clubs
- A complete solution for managing communications, members and licenses, competitions, sponsors, etc.
- Which brings together all the features and data in one place
- Which reflects a desire to professionalize and develop your sport, but also to reduce everyone's workload and improve quality y

The platform for clubs

What is it? How is it accessed?

Organization back office management (B2B)

Used by club staff to manage back-office tasks:

B2B2C

Management

- Manage members
- Payments
- Medical
- Sportsdata
- Licences
- Facility management

Communication

- Website on desktop & smartphone
- Mobile Application
- News, videos & photos
- E-Mail Marketing
- Social Media Management
- Online-Shop

Planning

- Calendar
- Attendance tracking
- Subscription forms

Sponsoring

- Sponsoring Tool
- Sponsoring Network

End-User App (B2B2C)

Recently released app, to be elaborated

Used by end-users (club members, fans, etc.)

- Manage own practices
- Sport data and calendar
- Licences
- Invitations
- Membership cards
- News & photos

Management

- Manage members
- Payments
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- Facilities

Communication

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Management

- Manage members
- Payments
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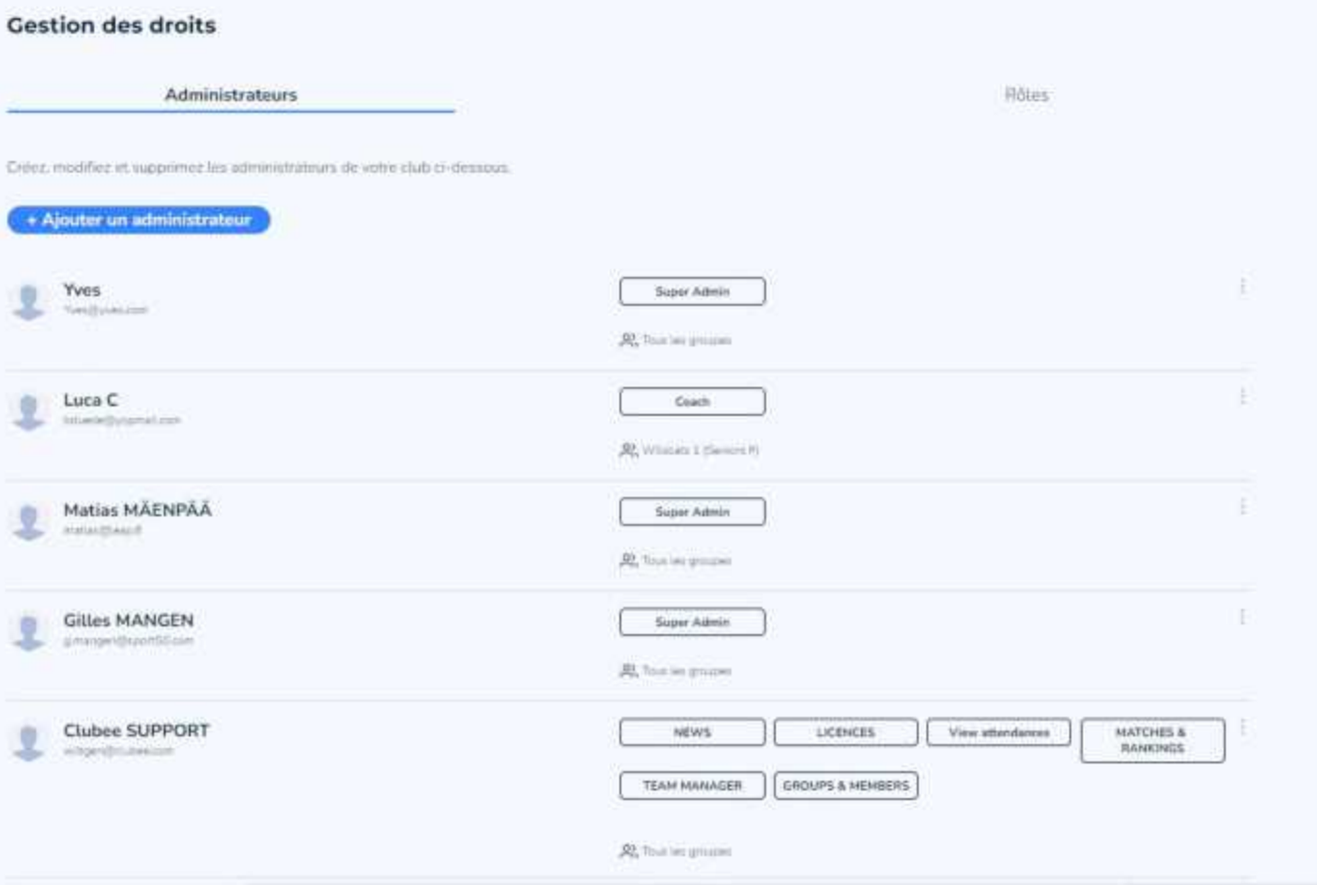
- Sportsdata
- Licenses

Define Administration Rights

Collaboration is key.

Everyone works with the same data, on the same tool, together!

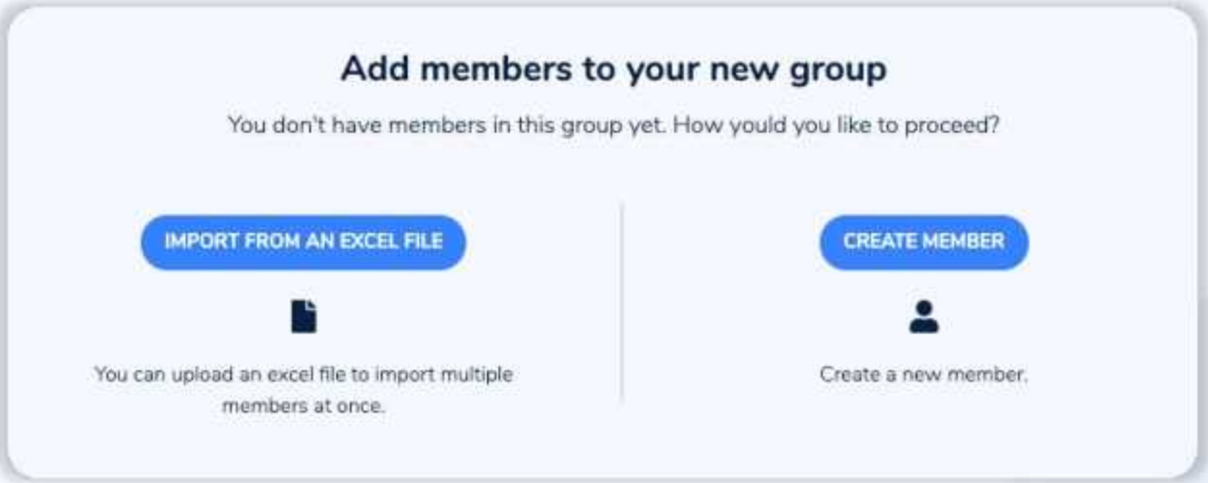
Within the limits of each one's responsibility.



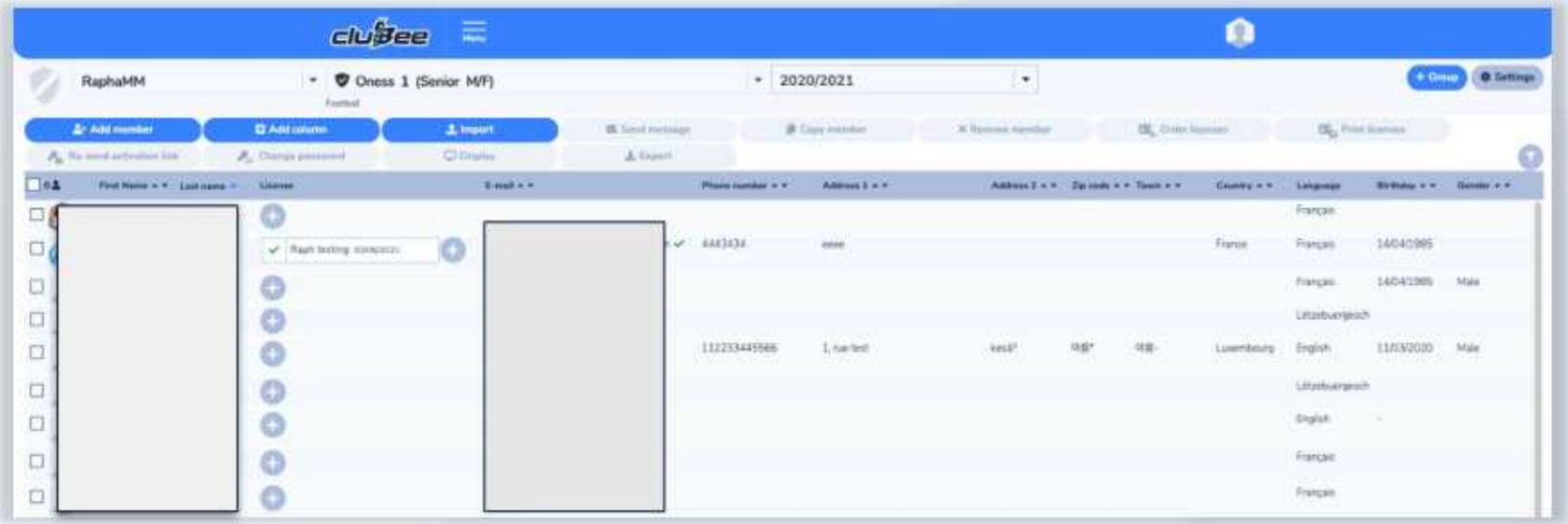
Management

- Manage members
- Payments
- Medical
- Sportsdata
- Licenses

Create or import Members...



...and manage them on a central platform.



Management

Manage members

Payments

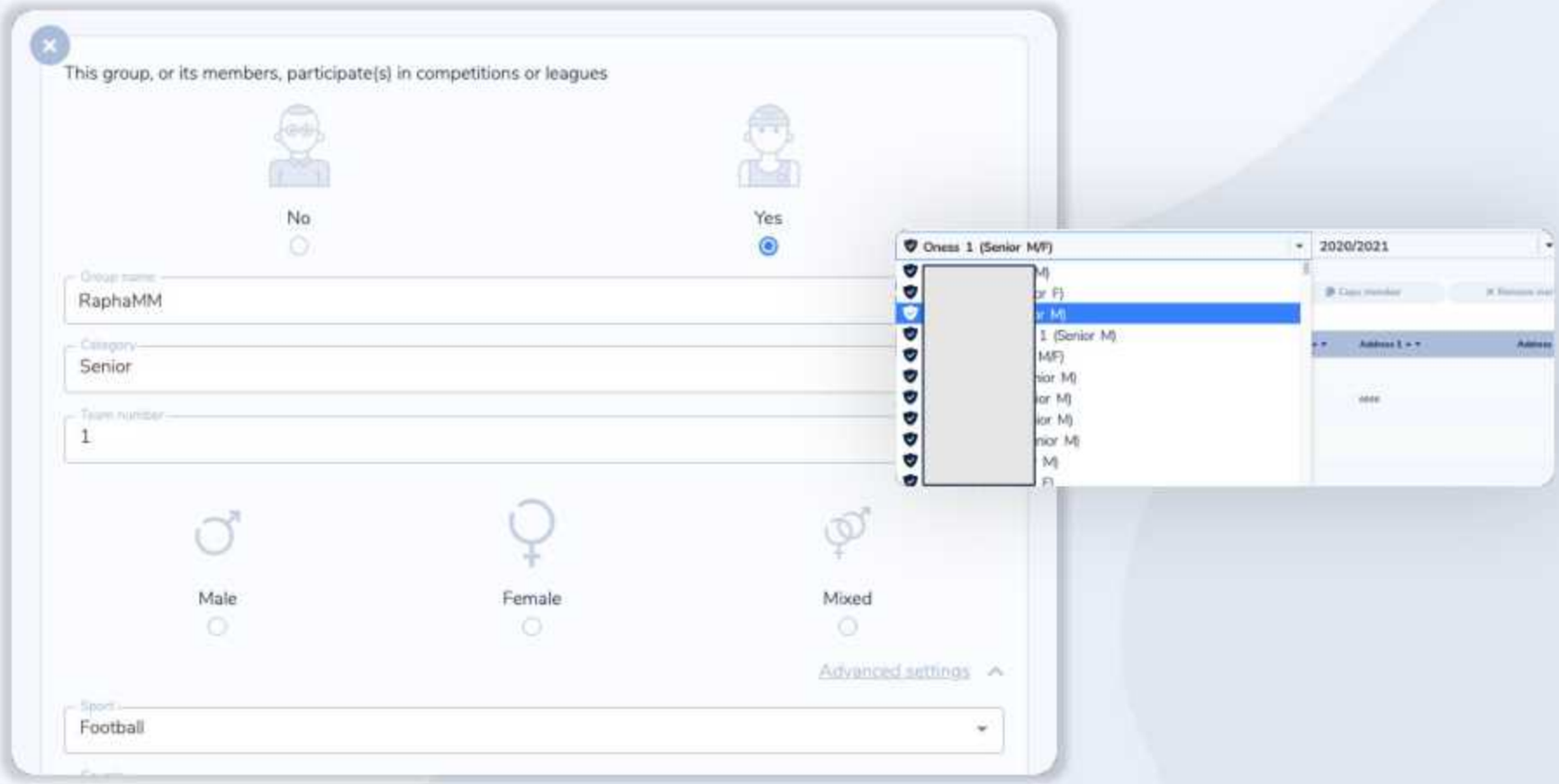
Medical

Sportsdata

Licenses

Groups

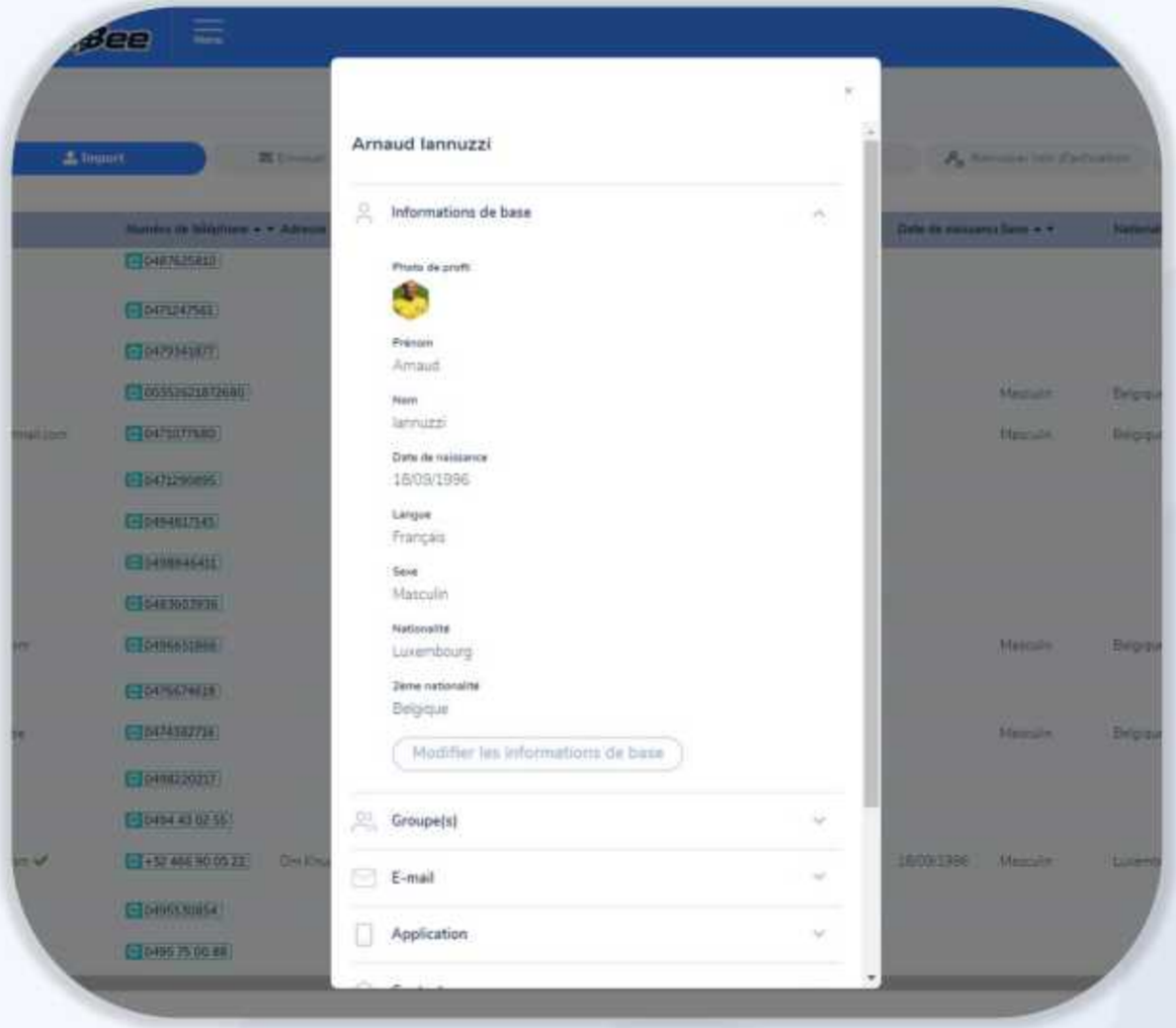
For the best possible working atmosphere in and around the club (Athletes, parents, coaches, staff, volunteers, board of directors, supporter, donators, etc.), you can classify members into groups.



Management

Use your members' "Playercard" to manage their data, documents, certificates, licences, statistics, etc.

- Manage members
- Payments
- Medical
- Sportsdata
- Licenses



Management

Manage members

Payments

Medical

Sportsdata

Licenses

Automated and manual billing

Automated invoicing of annual club membership

Automated invoicing of licences

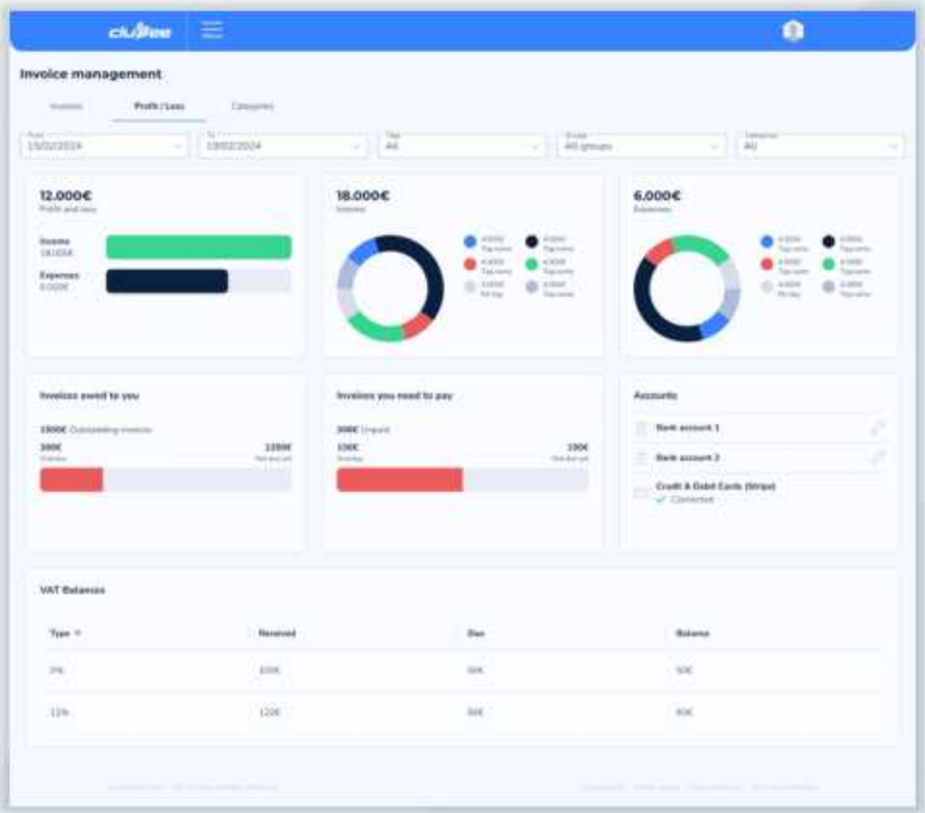
Invoice of trainings

Invoice of fines

Invoice of transfer fees

....

Can be integrated with external accounting tools (Winbooks, Quickbooks, etc.)



Management

Manage members

Payments

Medical

Sportsdata

Licenses

You can create payment requests

These can be contributions, tickets, donations or subscriptions for events.

Link up a group with a certain payment and add members to it.

The members immediately receive an e-mail with the payment information.

Management

Manage members

Payments

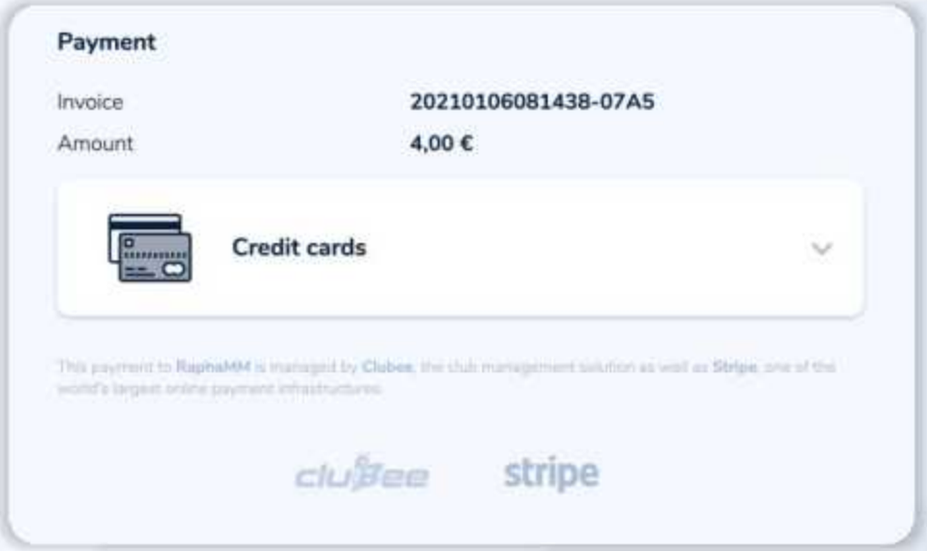
Medical

Sportsdata

Licenses

Pay online easily

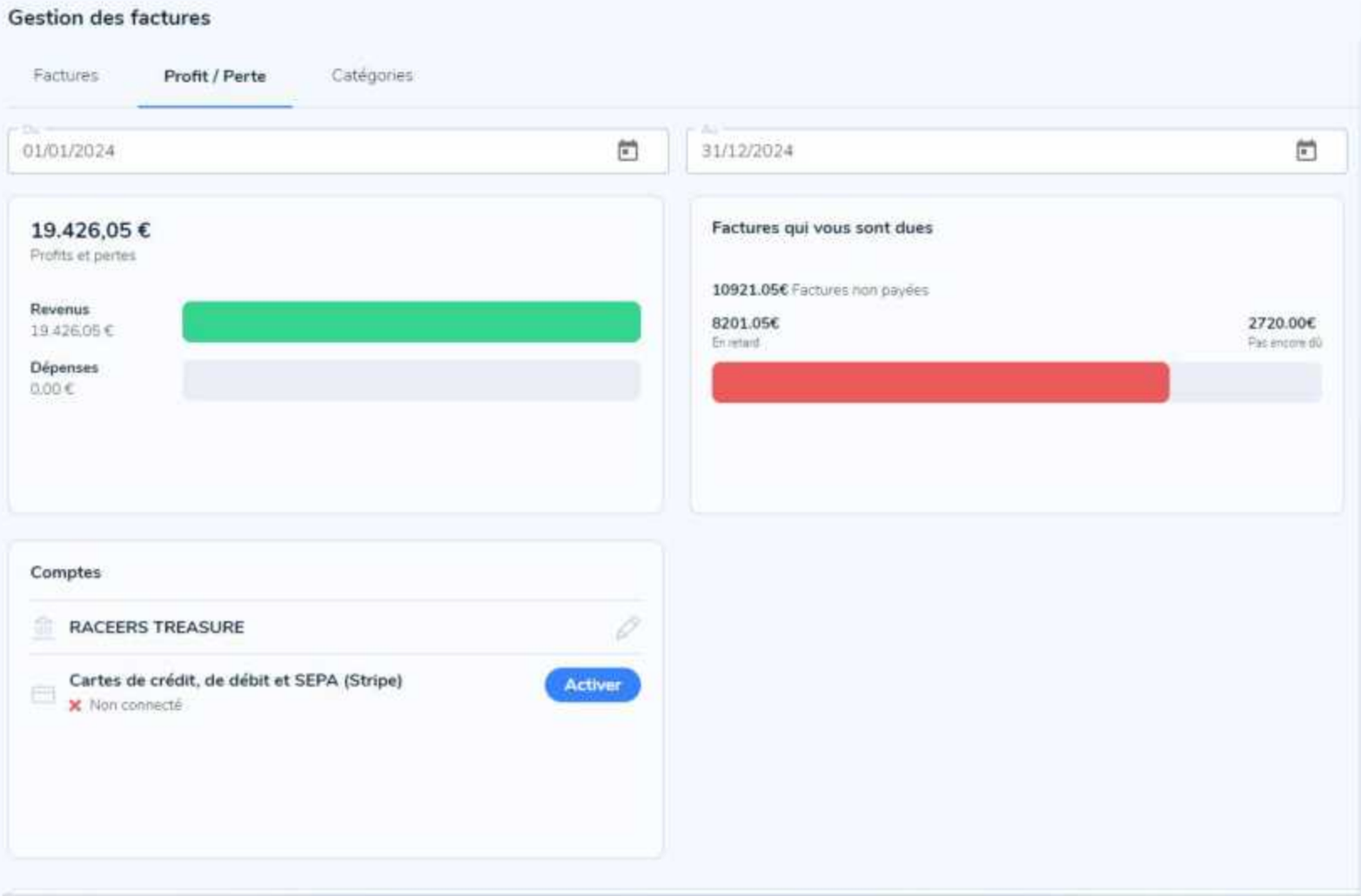
- Members can easily pay their membership fees online.
- The payment status will be updated automatically.
- Recurring payments will be billed automatically.



Management

Manage your incoming/outgoing invoices and keep an eye on your expenses and profits/losses.

- Manage members
- Invoice Management
- Medical
- Sportsdata
- Licenses

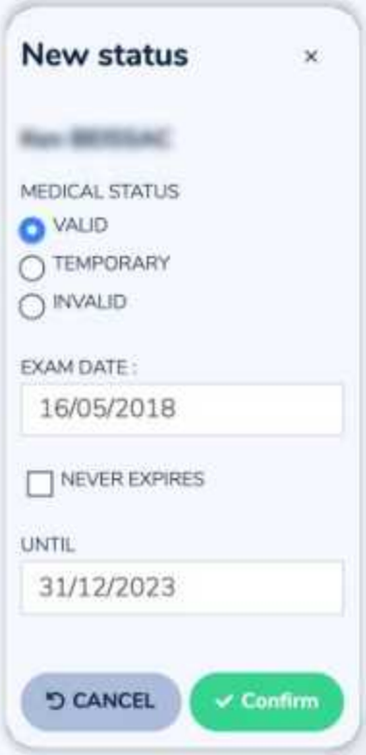


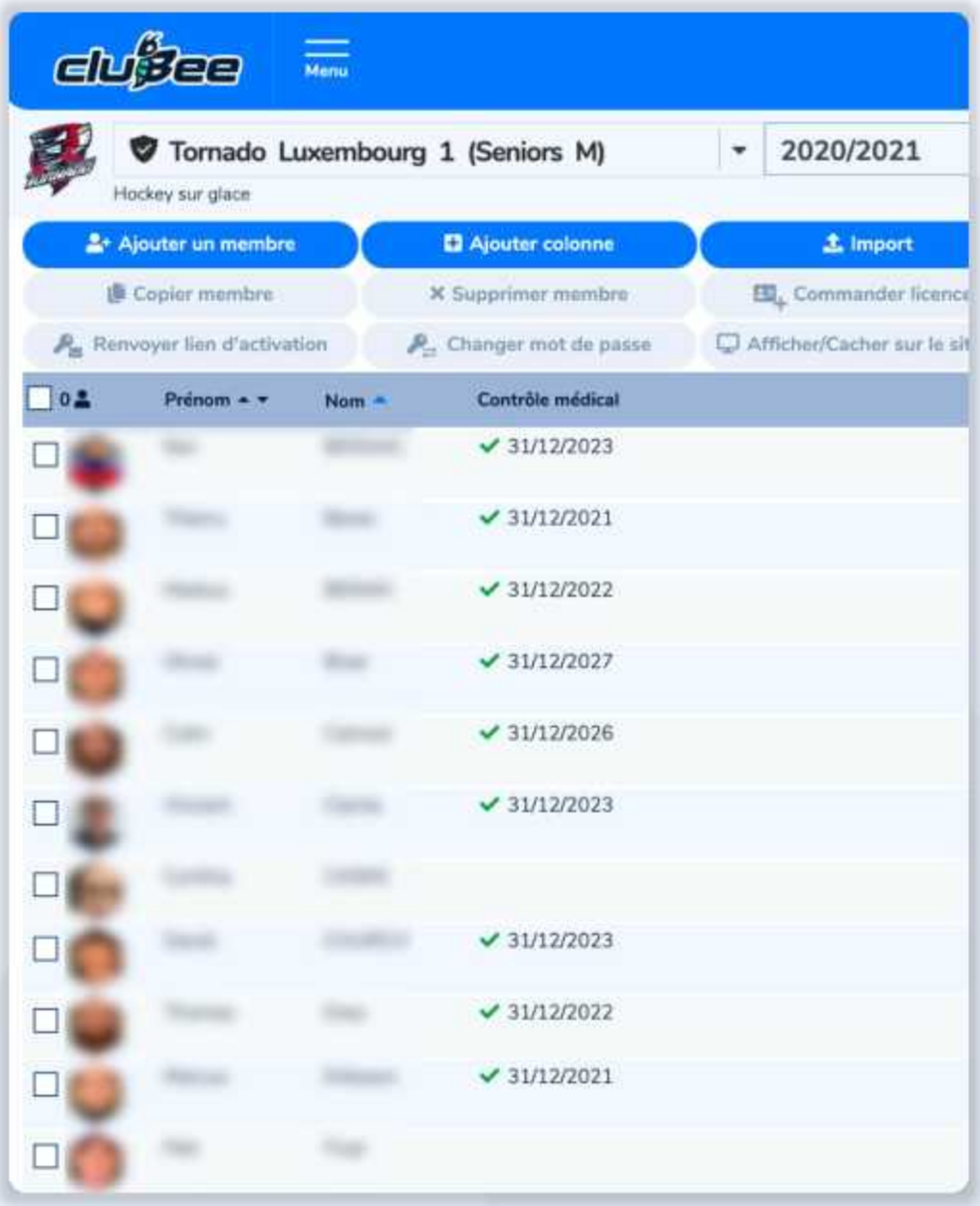
Management

Register & manage medical check-ups

You can register and track the status of each member's medical check-up.

- Manage members
- Payments
- Medical
- Sportsdata
- Licenses



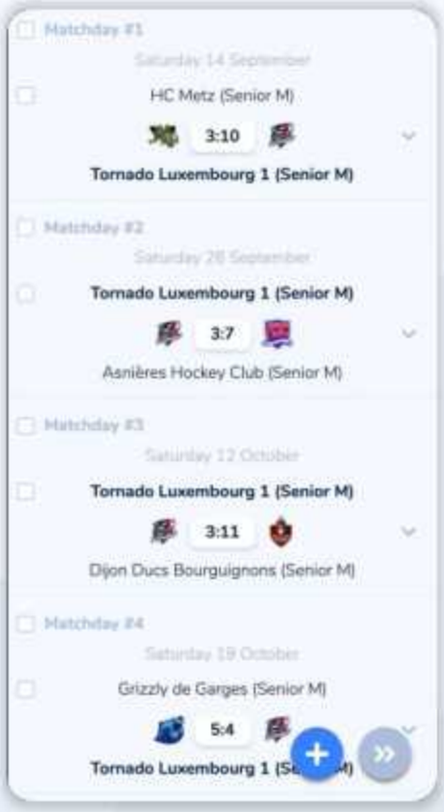


Management

Manage game sheets, results, rankings, and statistics

Statistics and tables will update automatically as soon as you registered the results.

- Manage members
- Payments
- Medical
- Sportsdata
- Licenses



Management

Manage members

Payments

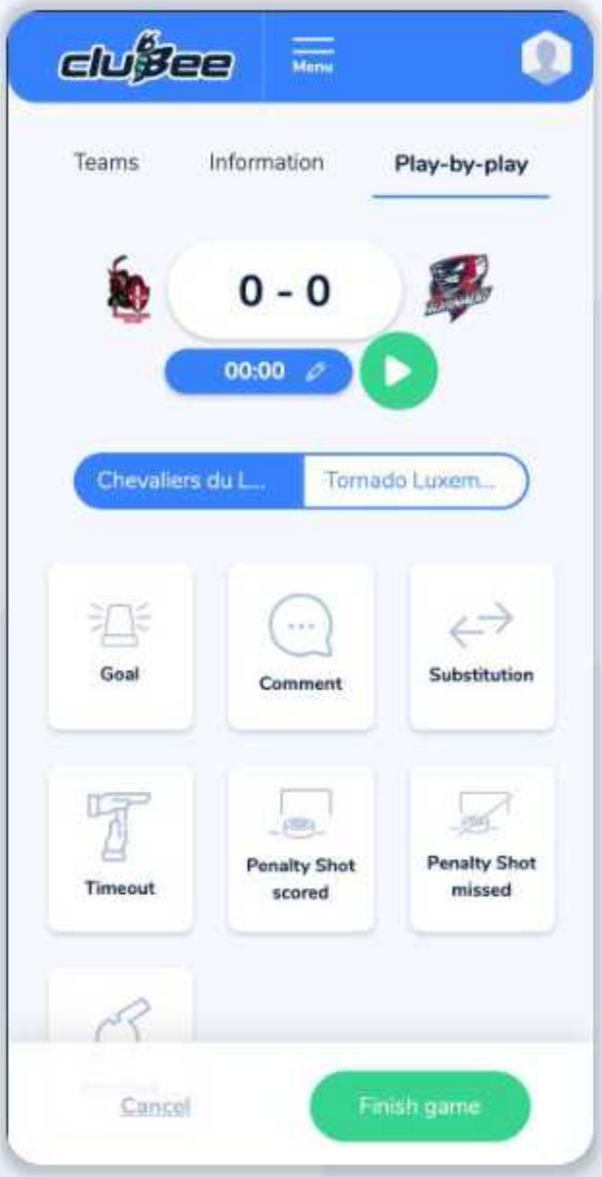
Medical

Sportsdata

Licenses

Digital Game Sheets, Play-by-play

Create digital game sheets, offer live scores for your matches, send your results via push notifications, with a digital signature system.



Management

Manage members

Payments

Medical

Sportsdata

Licenses

Licences can be ordered directly from the federation

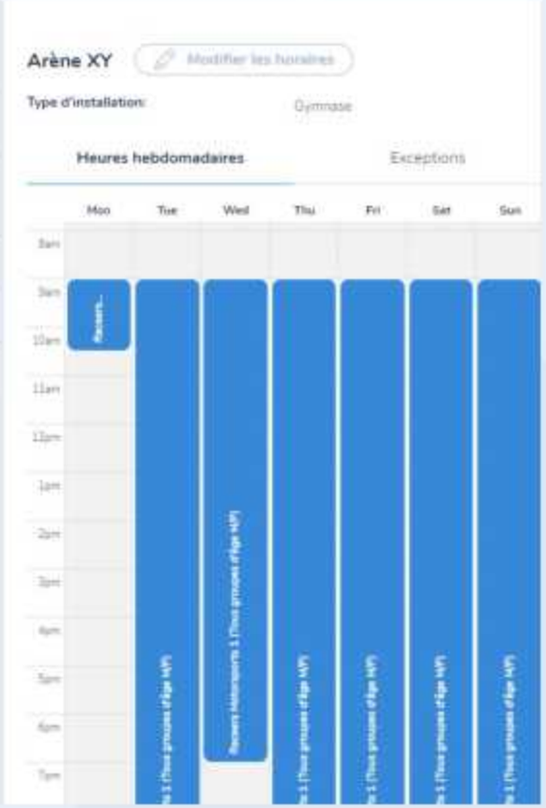
With just a few clicks, you can order licences for your members from the federation, and an invoice will be sent to you automatically.

Order Number	License number	Old licence number / sports passport	Sport	Package	Options	Amount	Club	First name	Last name	Birth date	Start	End	Date	Medical control	History	Approve / D
31811	060198659		Football	Raph testing		40.00 €	sport503rd	Denys	Orlekhov	02/01/2004	01/07/2020	01/07/2021	26/01/2021		History	Approve Decline
31770	060169253		Football	Raph testing	Supplément	59.00 €	RaphaMM	Lops	Lopes	08/12/2020	01/07/2020	30/06/2021	22/12/2020		History	Approve Decline

Management

Integrate your club/association's facilities into your platform and indicate their availability slots, so you can easily plan your training sessions and events.

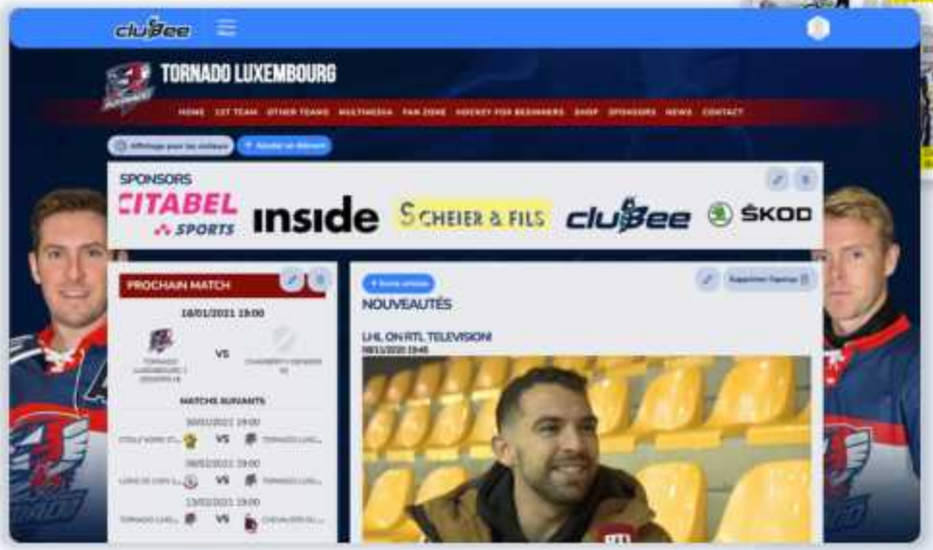
- Manage members
- Payments
- Medical
- Sportsdata
- Licenses
- Facilities



Communication

Create a website with your own domain name that you can easily update and manage…

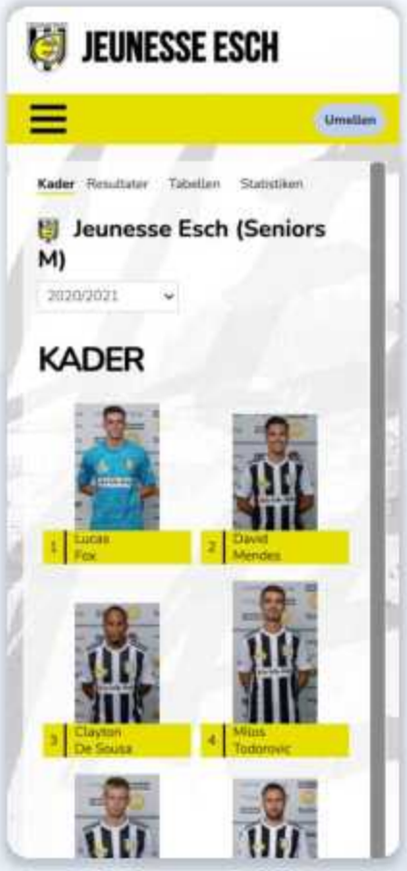
- Website
- News, photos and videos
- Social networks
- Online shop
- Newsletter
- Mobile application



Communication

…and that is also adjusted to smartphones!

- Website
- News, photos and videos
- Social networks
- Online shop
- Newsletter
- Mobile application



Communication

- Website
- News, photos and videos
- Social networks
- Online shop
- Newsletter
- Mobile application

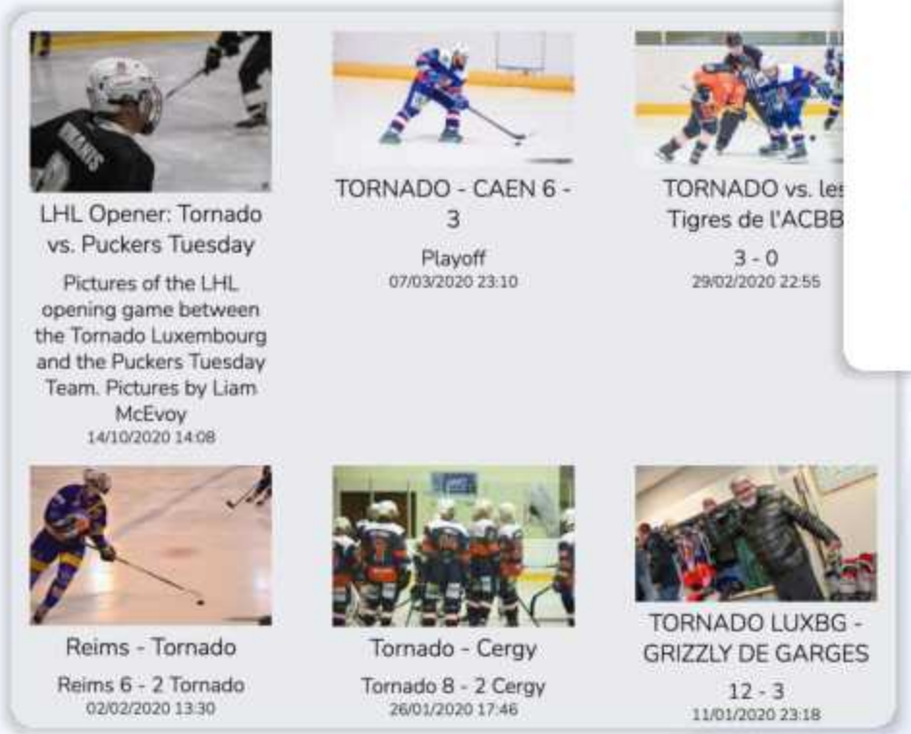
Publish your news on your website and Facebook account using the centralised platform.

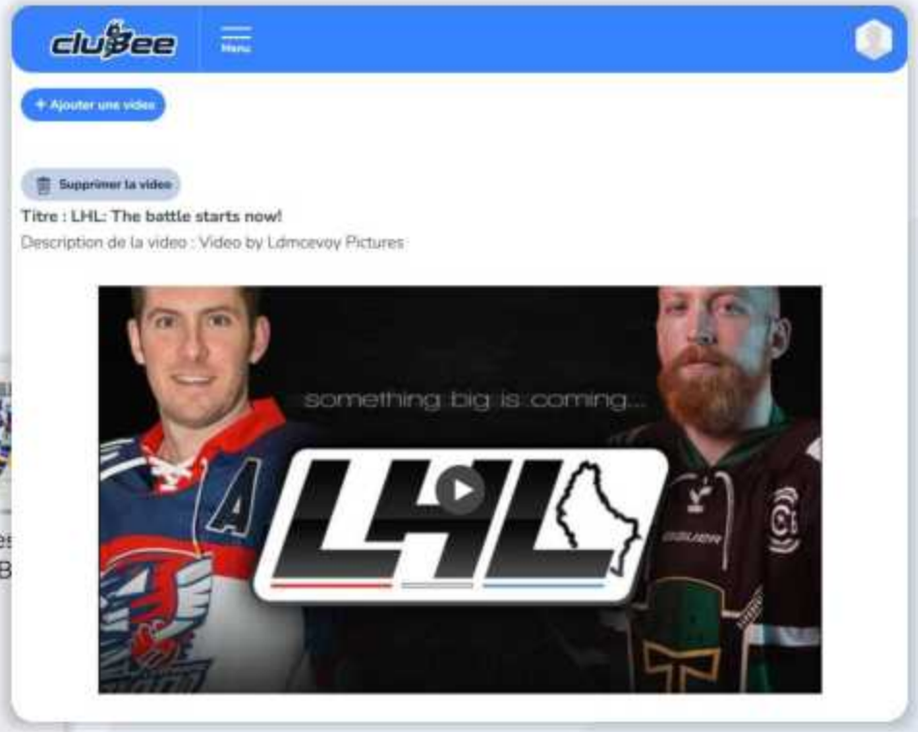
Or choose articles from the press that you would like to share.

Communication

Easily upload your photos and videos to your platform

- Website
- News, photos and videos
- Social networks
- Online shop
- Newsletter
- Mobile application





Communication

Website

News, photos and videos

Social networks

Online shop

Newsletter

Mobile application

Automatic posting on Facebook

News, galleries and videos will be automatically published on your Facebook account. Therefore, no need to manage Facebook and your website separately anymore.

People will be redirected to the site, which will increase traffic for sponsors!

Communication

Website

News, photos and videos

Social networks

Online shop

Newsletter

Mobile application

Online shop

Automated online shop allowing you to either:

- sell items already in stock
- connect the shop with a partner
- use the Clubee partner who takes care of everything

Communication

Website

News, photos and videos

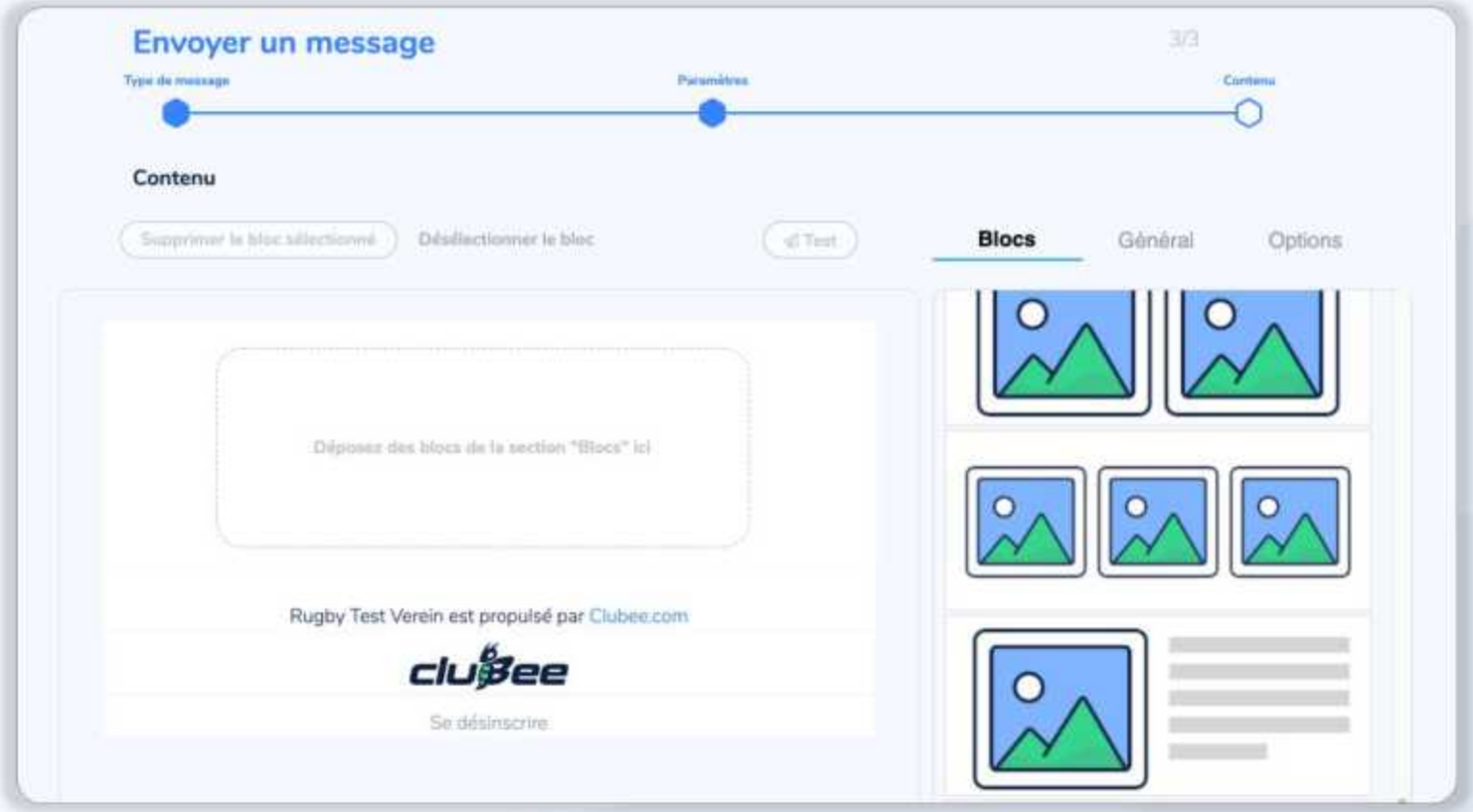
Social networks

Online shop

Newsletter

Mobile application

Send messages to groups or selected members in just a few clicks.



Automatically add content such as upcoming events, latest news, sponsors, etc.

It takes less than a minute to send out a newsletter filled with content!

Communication

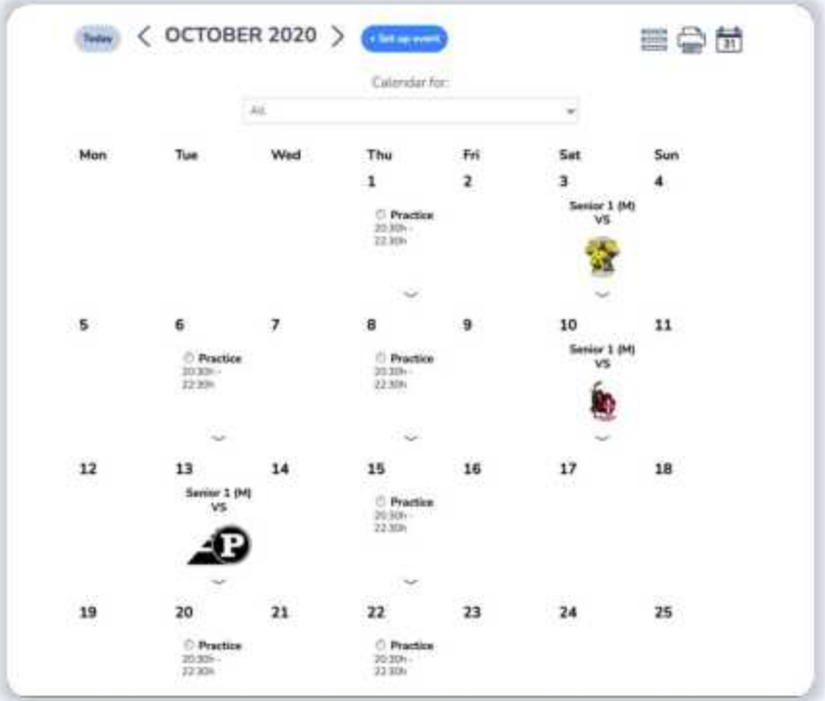
A mobile application that allows you to communicate with your members and supporters

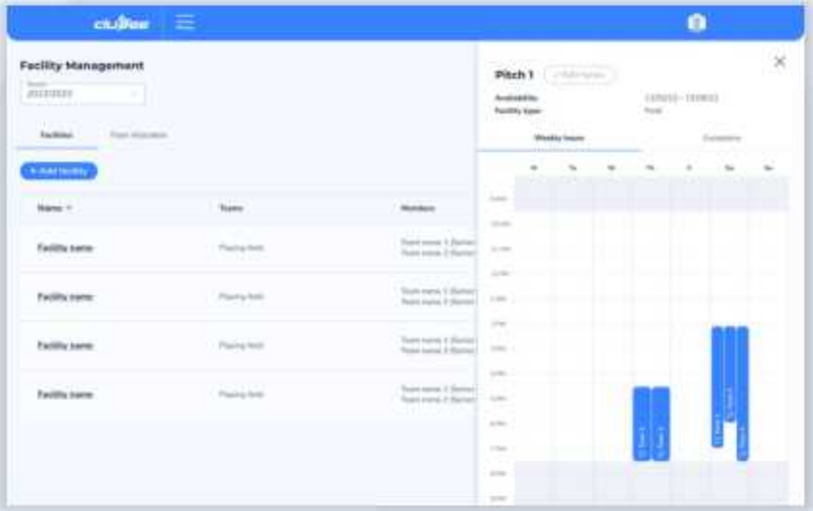
- Website
- News, photos and videos
- Social networks
- Online shop
- Newsletter
- Mobile application

Planning

The entirety of the clubs activities can be found in the calendar.

- Calendar
- Attendance Overview
- Forms





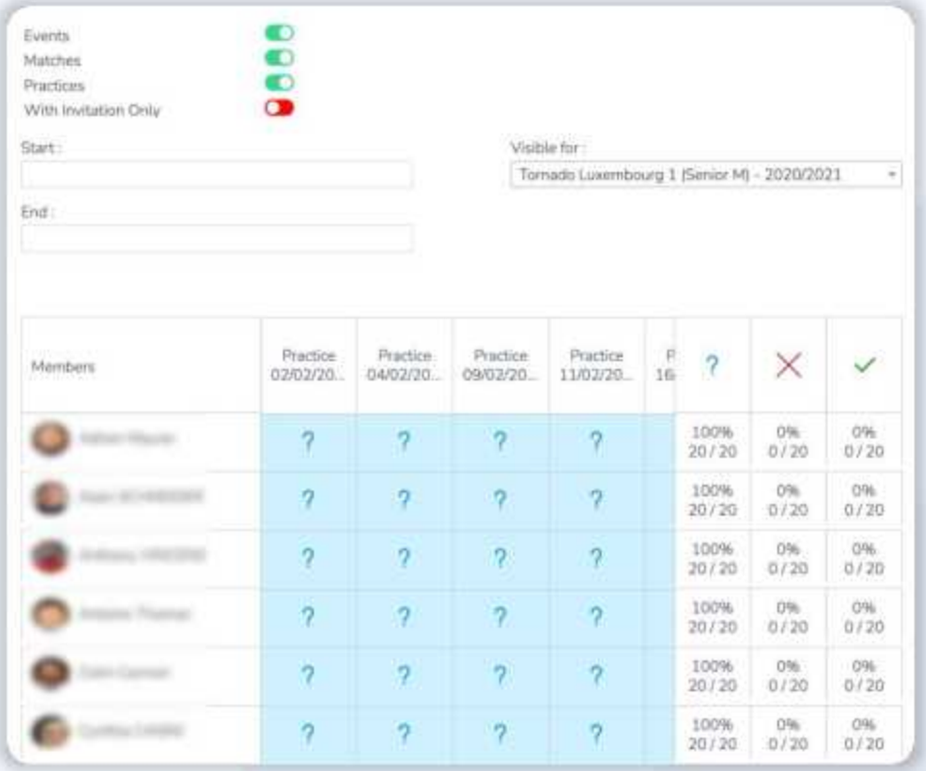
Planning

Calendar

Attendance Overview

Forms

Automatically send invitations to your community for your events, matches and training sessions



People can immediately give you feedback on whether they will attend or not! You can find an attendance summary on your platform

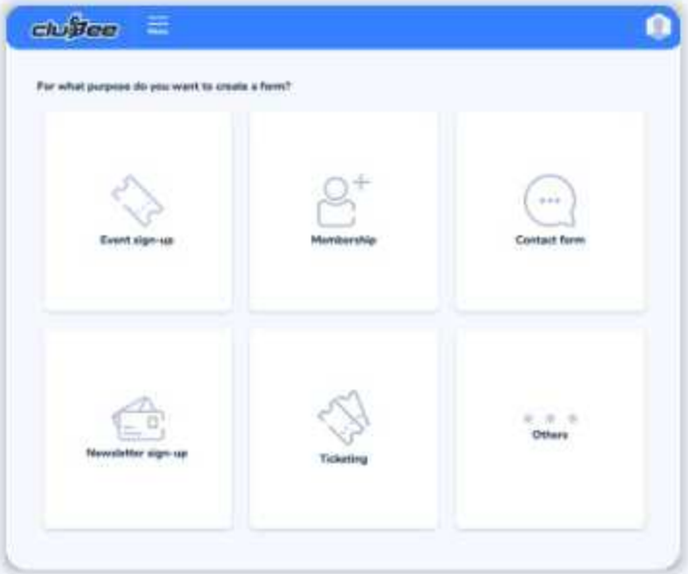
Planning

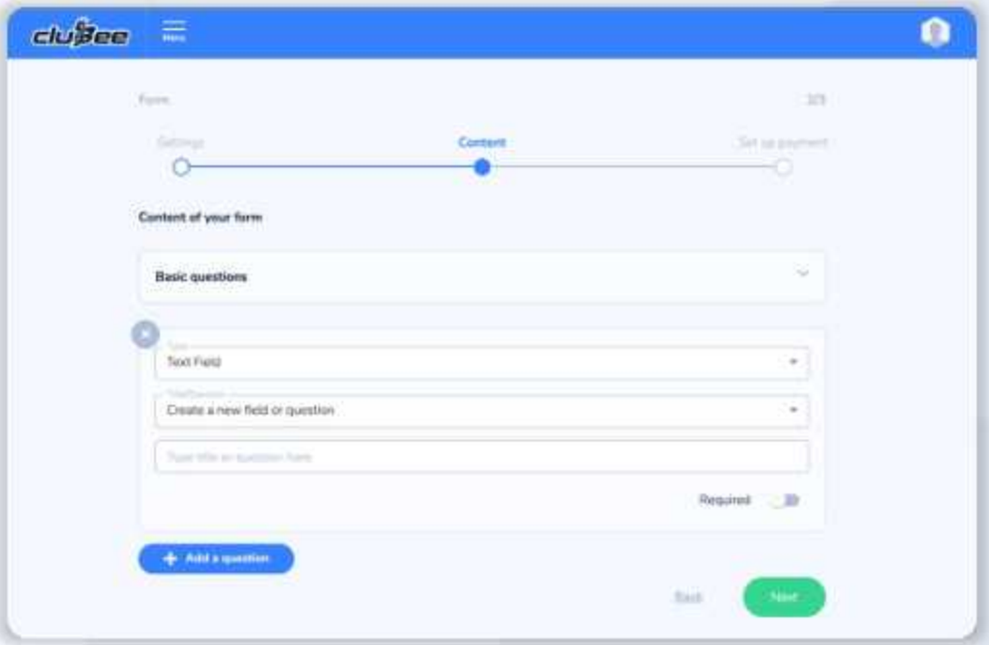
Calendar

Attendance Overview

Forms

Create different forms: for registrations, requests and enrolments, becoming a member, registering for an event, internship, etc.





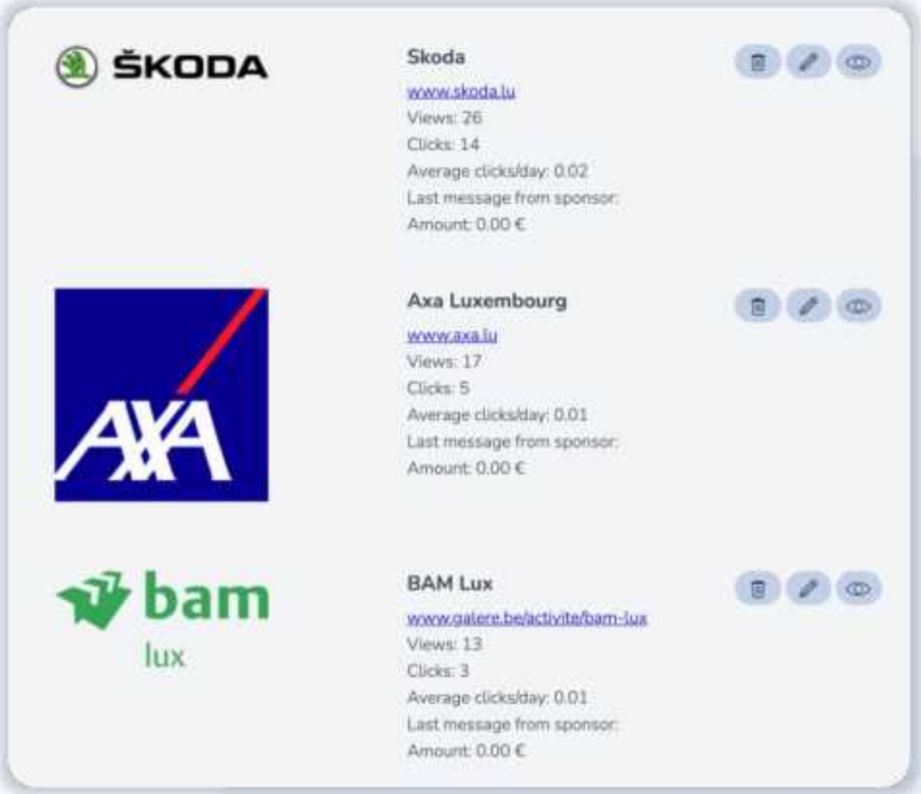
These forms can be connected to the calendar, groups, payments, and can then be published on your website.

Sponsoring

Management and presentation of your sponsors

Sponsoring Tool

Sponsoring Network

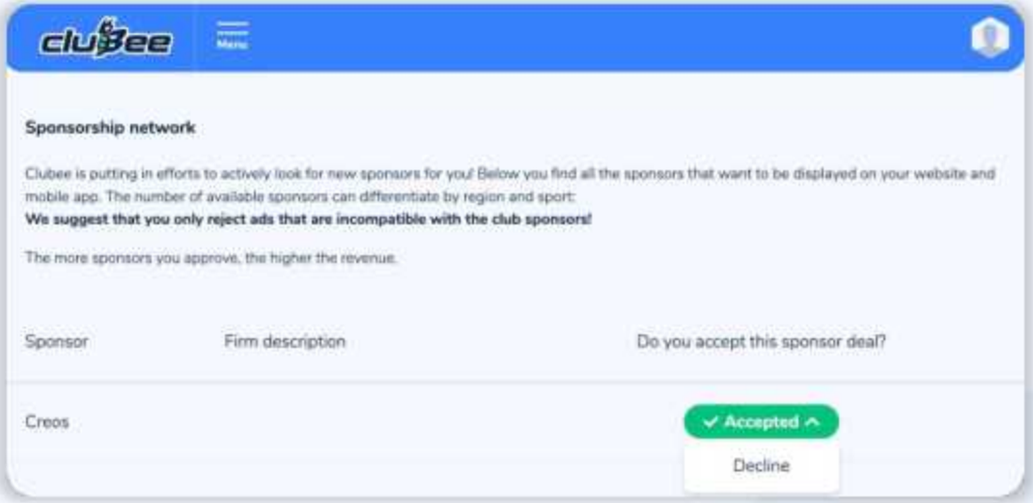


Sponsoring

Sponsoring Tool

Sponsoring Network

Clubee is seeking new sponsors to enhance your visibility.



More traffic to your website means potentially more money for you!

API

Build and connect any tool to Clubee

The building blocks for future-proof sports organizations. With our powerful tools and technology, there's nothing you can't build on our core platform.

Rest API's

Our Rest API grants your application access to all features and resources within the Clubee Platform. Using standard HTTP methods you can access your user database, payments, competitions,... You name it.

Webhooks

Our webhooks provide event-driven triggers to automatically message your application of data changes in real time.

I suggest tasks that I could do for you. You simply make a decision, I do the work!

Example of one of over 50 tasks automated using the Clubee assistant:

1. Analysis of the situation
2. Identification of problems
3. Suggestion of solutions & automation
4. Problem solved.
5. General growth in all areas

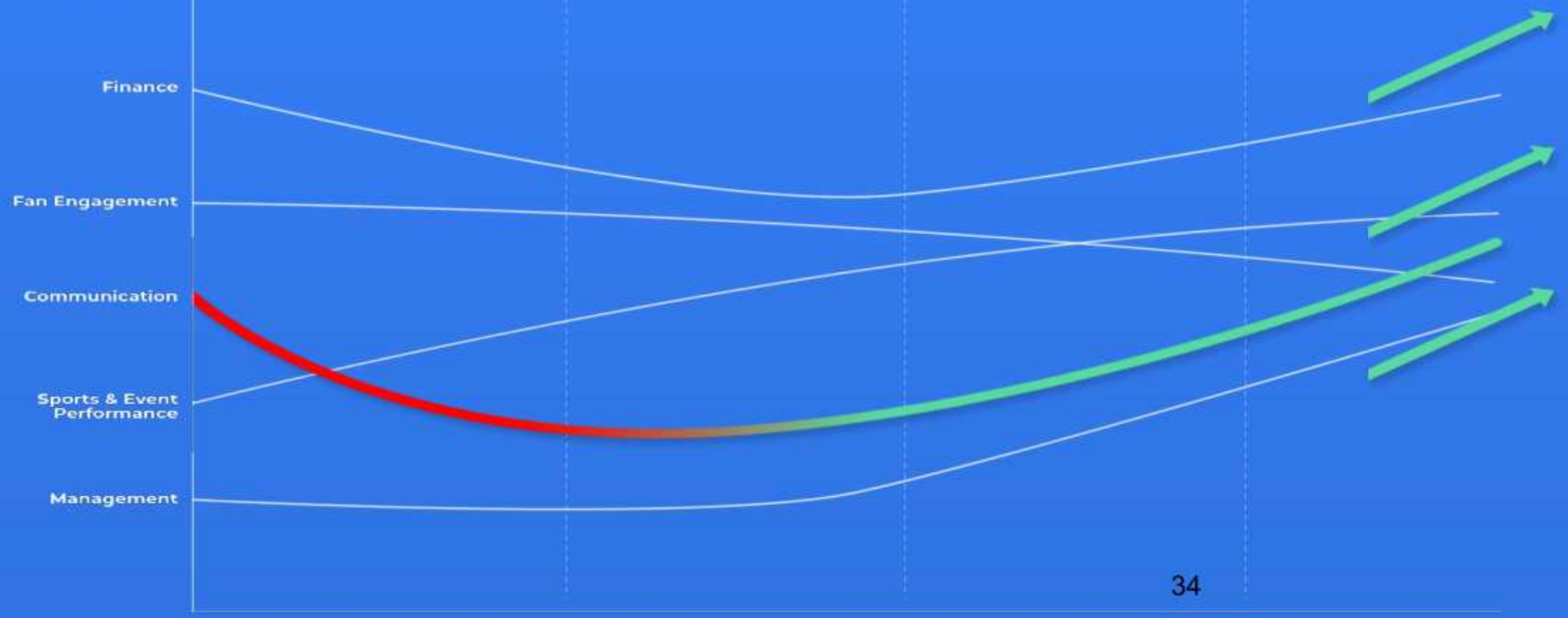
I've just noticed that your communication channels are not performing well!

I've just generated some content about the next match, would you like me to publish it?

Yes, let's go!

Great! Your communication and engagement metrics have improved!

Let me do more things and improve the national teams and federation management in all areas!



▶ Watch Full Video

General Facts :

- GDPR compliant
- 7 Languages covered (German, French, English, Luxembourgish, Finnish, Spanish, Dutch)
- Cooperative platform within your organization: Every administrator has his own access with specific and limited rights
- Weekly updates with new functionalities and corrections
- New technological standards and safety certificates

clubee

A club's strong partner

URBH - KBHB