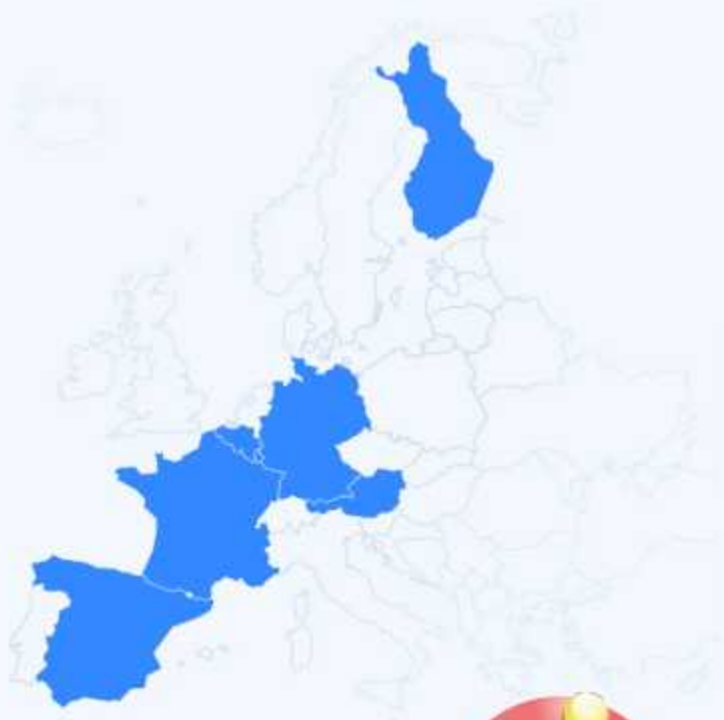




The allround digital solution for clubs



URBH - KBHB



Founded in 2014

21 employees

More than 4000 clubs currently use Clubee

As well as more than 40 federations



URBH - KBHB



RUGBY
DEUTSCHER RUGBY VERBAND



FÉDÉRATION
GYM



ÖWWV
ÖSTERREICHISCHER
WASSERSKI UND
WAKEBOARD
VERBAND

[...]

WHAT IS CLUBBEE?

- A management platform for federations and clubs
- A complete solution for managing communications, members and licenses, competitions, sponsors, etc.
- Which brings together all the features and data in one place
- Which reflects a desire to professionalize and develop your sport, but also to reduce everyone's workload and improve quality y



The platform for clubs

What is it? How is it accessed?

Organization back office management (B2B)





Used by club staff to manage back-office tasks:

Management	Communication	Planning	Sponsoring
 Manage members	 Website on desktop & smartphone	 Calendar	 Sponsoring Tool
 Payments	 Mobile Application	 Attendance tracking	 Sponsoring Network
 Medical	 News, videos & photos	 Subscription forms	
 Sportsdata	 E-Mail Marketing		
 Licences	 Social Media Management		
 Facility management	 Online-Shop		

End-User App (B2B2C)

Recently released app, to be elaborated

Used by end-users (club members, fans, etc.)

-  Manage own practices
-  Sport data and calendar
-  Licences
-  Invitations
-  Membership cards
-  News & photos



Management



Manage members



Payments



Medical



Sports data



Licenses



Facilities

Communication



Website on desktop
and smartphone



Mobile application



News, videos and photos



E-Mail Marketing



Social media management



Online shop

Planning



Calendar



Attendance tracker



Subscriptions forms

Sponsoring



Sponsoring tool



Sponsoring network

Management

Define Administration Rights

Collaboration is key.

Everyone works with the same data, on the same tool, together!

Within the limits of each one's responsibility.



Manage members



Payments



Medical



Sportsdata



Licenses
















Gestion des droits

Administrateurs

Rôles

Créez, modifiez et supprimez les administrateurs de votre club ci-dessous.

+ Ajouter un administrateur

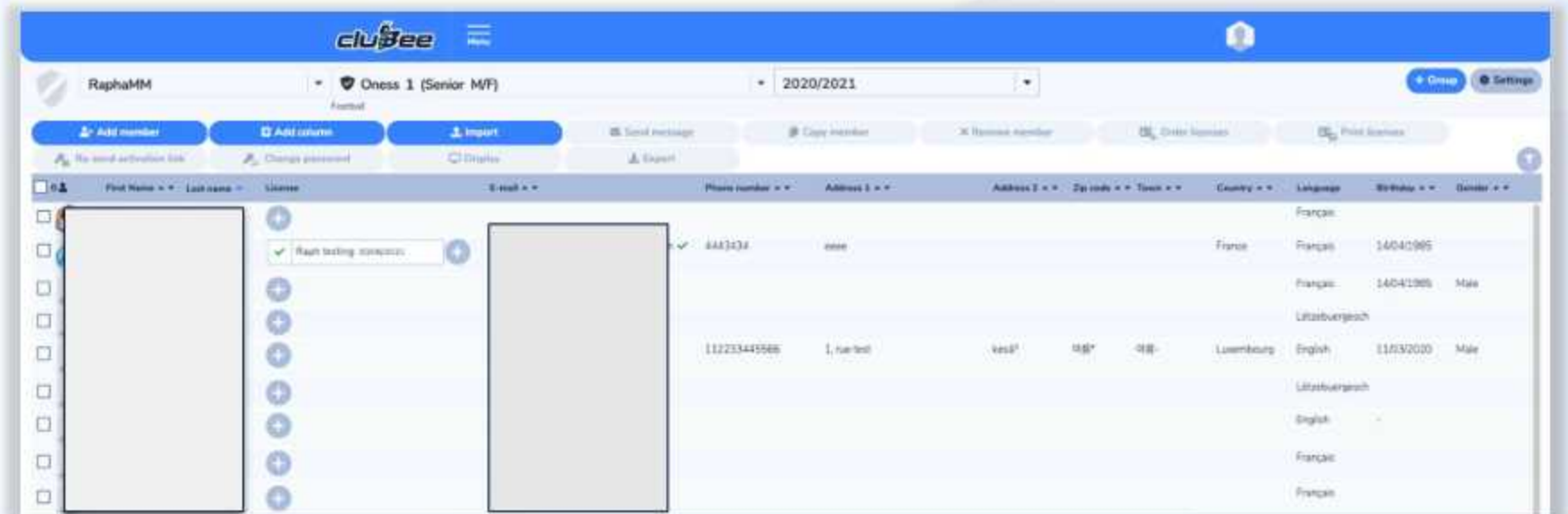
 Yves yves@clubee.com	Super Admin	 Tous les groupes	
 Luca C luca@clubee.com	Coach	 Wilabata 1 (Season R)	
 Matias MÄENPÄÄ matias@clubee.com	Super Admin	 Tous les groupes	
 Gilles MANGEN g.mangen@clubee.com	Super Admin	 Tous les groupes	
 Clubee SUPPORT support@clubee.com	NEWS LICENCES View attendances MATCHES & RANKINGS TEAM MANAGER GROUPS & MEMBERS	 Tous les groupes	



1	0
---	---



Licenses



Management

Groups

For the best possible working atmosphere in and around the club (Athletes, parents, coaches, staff, volunteers, board of directors, supporter, donators, etc.), you can classify members into groups.



Manage members



Payments



Medical





Sportsdata



Licenses

☐ This group, or its members, participate(s) in competitions or leagues



No
☐



Yes
☒


Group name:
RaphaMM

Category:
Senior

Team number:
1


Male
☐


Female
☐


Mixed
☐

[Advanced settings](#)

Sport:
Football

Ones 1 (Senior M/F) 2020/2021

☒ Class member ☐ Not a member

Address 1 Address

Notes

Management

Use your members' "Playercard" to manage their data, documents, certificates, licences, statistics, etc.



Manage members



Payments



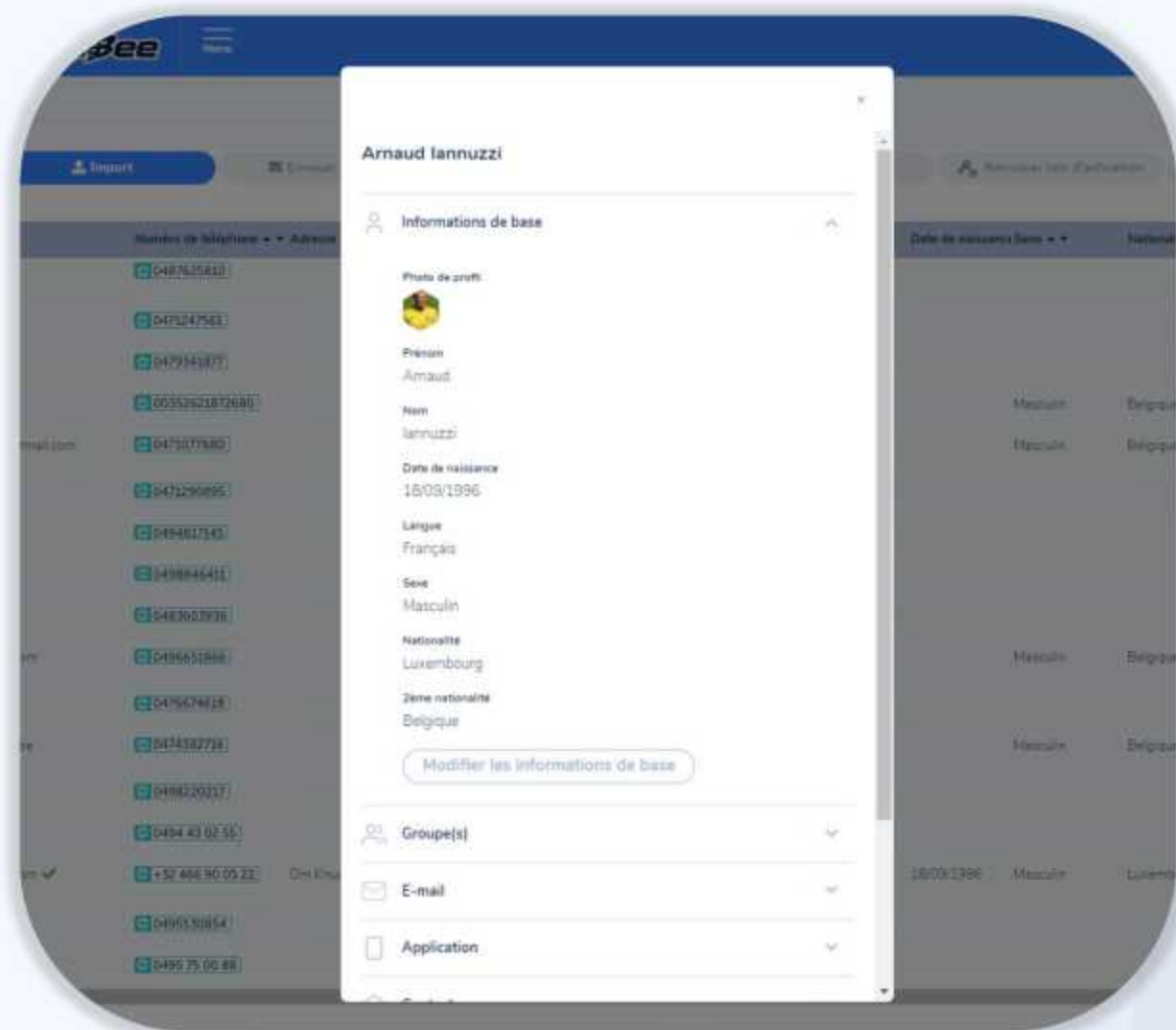
Medical



Sportsdata



Licenses



Management



Manage members



Payments



Medical



Sportsdata



Licenses

Automated and manual billing

Automated invoicing of annual club membership

Automated invoicing of licences

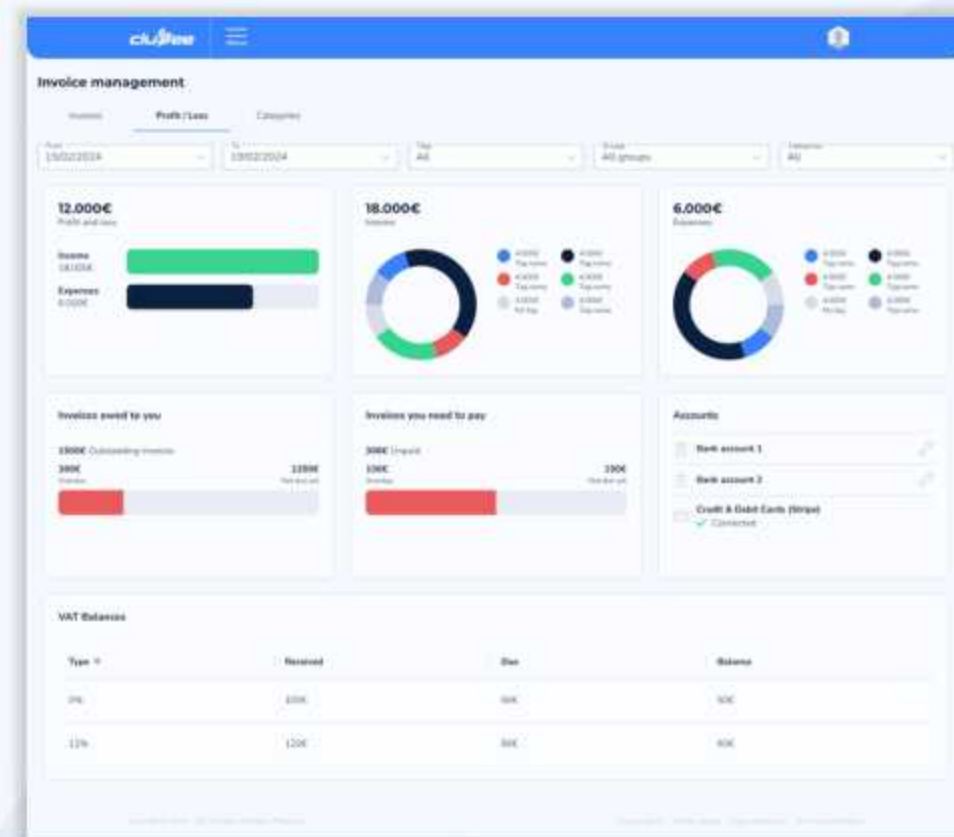
Invoice of trainings

Invoice of fines

Invoice of transfer fees

....

Can be integrated with external accounting tools (Winbooks, Quickbooks, etc.)



Management



Manage members



Payments



Medical



Sportsdata



Licenses

You can create payment requests

These can be contributions, tickets, donations or subscriptions for events.



Name	Description	Payment	Total value	Status
Registration 4000				2 1
General fee				1 1
General fee				1 1
General fee				1 1
General fee				1 1
General fee				1 1
General fee				1 1
General fee				1 1
General fee				1 1
General fee				1 1



1/3

Type Package list Payment Method

Payment type

Membership fee Event Other

Payment amount

Cancel Next

Link up a group with a certain payment and add members to it.

The members immediately receive an e-mail with the payment information.

Management



Manage members



Payments



Medical



Sportsdata



Licenses

Pay online easily

- Members can easily pay their membership fees online.



- The payment status will be updated automatically.
- Recurring payments will be billed automatically.

Payment

Invoice 20210106081438-07A5
Amount 4,00 €



Credit cards



This payment to RaphaMM is managed by Clubee, the club management solution as well as Stripe, one of the world's largest online payment infrastructures.

clubee

stripe

Management



Manage members



Invoice Management



Medical



Sportsdata



Licenses

Manage your incoming/outgoing invoices and keep an eye on your expenses and profits/losses.

Gestion des factures

Factures

Profit / Perte

Catégories

De
01/01/2024



Au
31/12/2024



19.426,05 €

Profits et pertes

Revenus

19.426,05 €

Dépenses

0,00 €

Factures qui vous sont dues

10921.05€ Factures non payées

8201.05€

En retard

2720.00€

Pas encore dû

Comptes



RACEERS TREASURE



Cartes de crédit, de débit et SEPA (Stripe)

✗ Non connecté

Activer

Management



Manage members



Payments



Medical



Sportsdata



Licenses

Register & manage medical check-ups

You can register and track the status of each member's medical check-up.

New status

MEDICAL STATUS

☒ VALID

☐ TEMPORARY

☐ INVALID

EXAM DATE :

16/05/2018

☐ NEVER EXPIRES

UNTIL

31/12/2023

clubBee

Menu

Management



Manage members



Payments



Medical



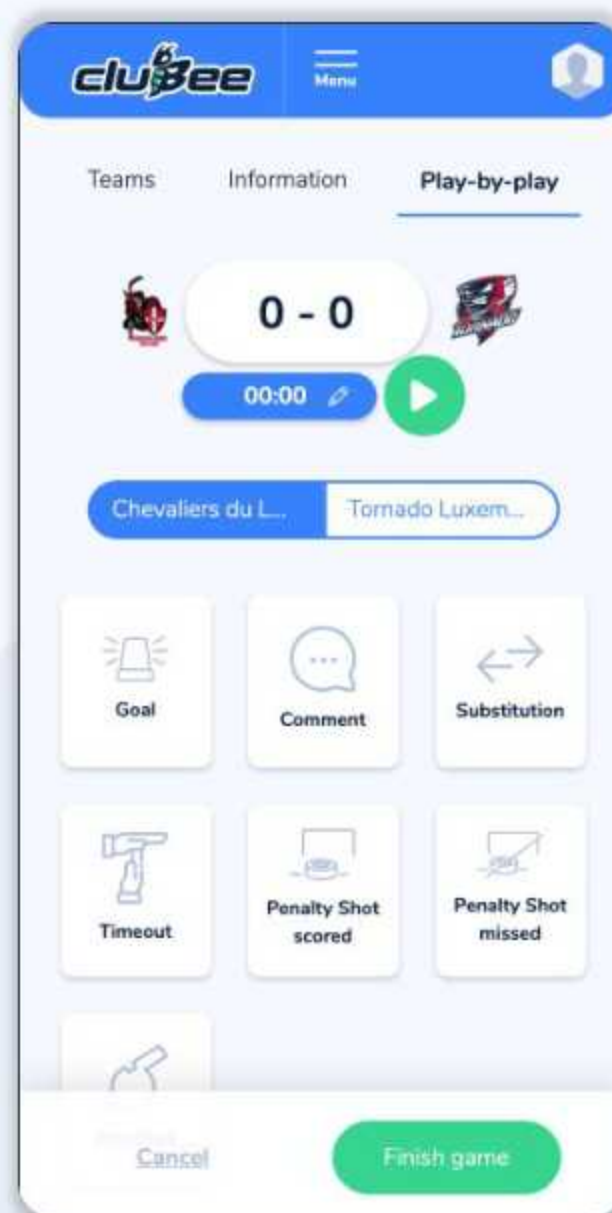
Sportsdata



Licenses

Digital Game Sheets, Play-by-play

Create digital game sheets, offer live scores for your matches, send your results via push notifications, with a digital signature system.



Management



Manage members



Payments



Medical



Sportsdata



Licenses

Licences can be ordered directly from the federation

With just a few clicks, you can order licences for your members from the federation, and an invoice will be sent to you automatically.

Details



Member Name
Address
Contact Information

HISTORY

SPORT *
Icehockey

PACKAGE *
A - Licence Joueur Actif

START :
01/07/2020

LICENSE NUMBER
010126385

OLD LICENCE NUMBER / SPORTS PASSPORT

DOCUMENTS
No documents available

COSTS :
0.00 €

Close

<input type="checkbox"/>	Order Number	License number	Old licence number / sports passport	Sport	Package	Options	Amount	Club	First name	Last name	Birth date	Start	End	Date	Medical control	History	Approve / Decline
<input type="checkbox"/>	31811	060198659		Football	Raph testing		40.00 €	sport503rd	Dernys	Orlekhev	02/01/2004	01/07/2020	01/07/2021	26/01/2021		History	<button>Approve</button> <button>Decline</button>
<input type="checkbox"/>	31770	060189253		Football	Raph testing	Supplément	59.00 €	RaphaMM	Lops	Lopes	08/12/2020	01/07/2020	30/06/2021	22/12/2020		History	<button>Approve</button> <button>Decline</button>

Management

Integrate your club/association's facilities into your platform and indicate their availability slots, so you can easily plan your training sessions and events.



Manage members



Payments



Medical



Sportsdata



Licenses



Facilities

Gestion des infrastructures

Installations

Attribution d'équipe

+ Ajouter une installation

Nom	Type d'installation	Équipes
Arène XY	Gymnase	Racers Motorsports 1 (Tous groupes d'âge MF)
Terrain 1	terrain de football	Racers Motorsports 1 (Tous groupes d'âge MF)

Arène XY

Modifier les horaires

Type d'installation:

Gymnase

Heures hebdomadaires

Exceptions

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
8am							
9am							
10am							
11am							
12pm							
1pm							
2pm							
3pm							
4pm							
5pm							
6pm							
7pm							

Communication

Create a website with your own domain name that you can easily update and manage...



Website



News, photos and videos



Social networks



Online shop



Newsletter



Mobile application



Communication

...and that is also adjusted to smartphones!



Website



News, photos and videos



Social networks



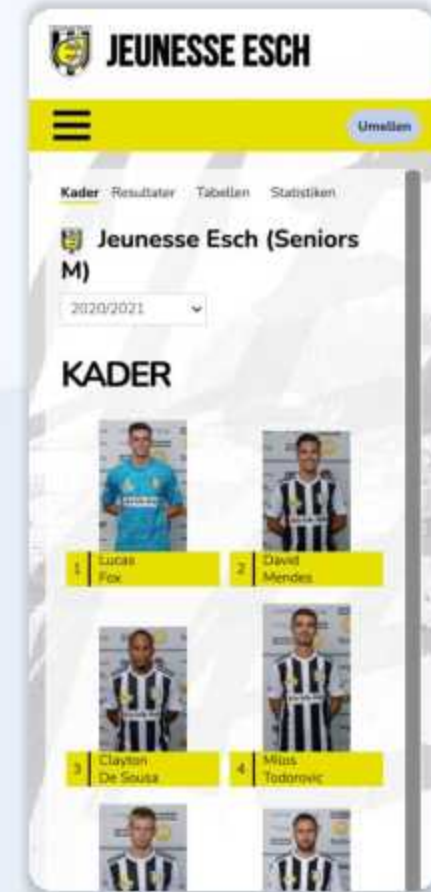
Online shop



Newsletter



Mobile application



Communication



Website



News, photos and videos



Social networks



Online shop



Newsletter



Mobile application

Publish your news on your website and Facebook account using the centralised platform.



Or choose articles from the press that you would like to share.

Communication



Website



News, photos and videos



Social networks



Online shop



Newsletter



Mobile application

Easily upload your photos and videos to your platform



LHL Opener: Tornado vs. Puckers Tuesday

Pictures of the LHL opening game between the Tornado Luxembourg and the Puckers Tuesday Team. Pictures by Liam McEvoy
14/10/2020 14:08



TORNADO - CAEN 6 - 3

Playoff
07/03/2020 23:10



TORNADO vs. les Tigres de l'ACBB

3 - 0
29/02/2020 22:55



Reims - Tornado

Reims 6 - 2 Tornado
02/02/2020 13:30



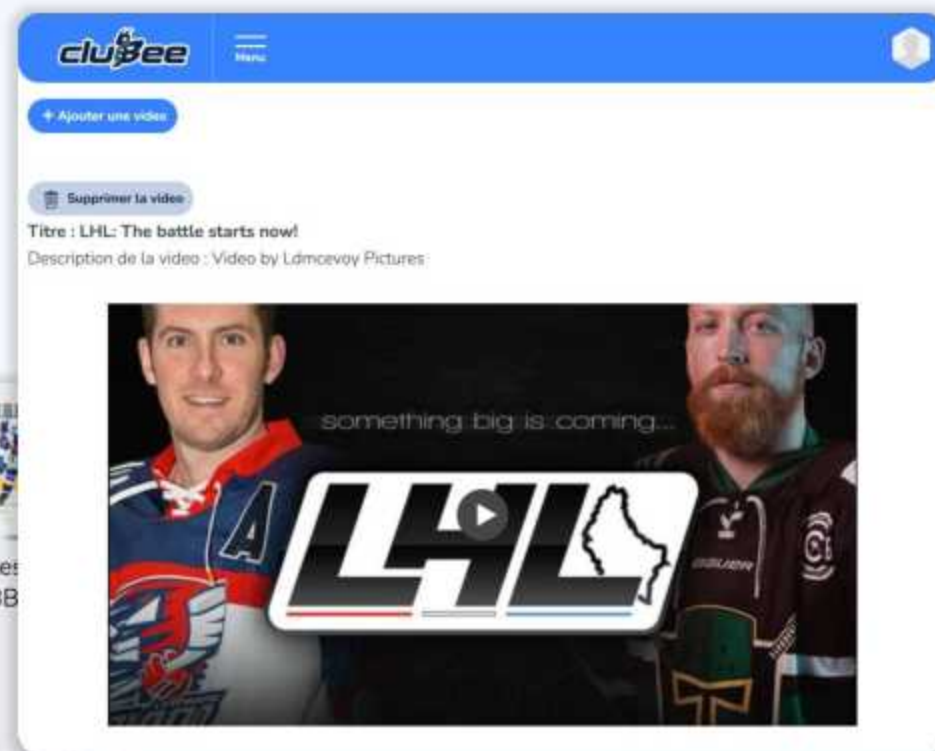
Tornado - Cergy

Tornado 8 - 2 Cergy
26/01/2020 17:46



TORNADO LUXBG - GRIZZLY DE GARGES

12 - 3
11/01/2020 23:18



Communication



Website



News, photos and videos



Social networks



Online shop



Newsletter



Mobile application

Automatic posting on Facebook

News, galleries and videos will be automatically published on your Facebook account. Therefore, no need to manage Facebook and your website separately anymore.

People will be redirected to the site, which will increase traffic for sponsors!



Communication



Website



News, photos and videos



Social networks



Online shop



Newsletter



Mobile application

Online shop

Automated online shop allowing you to either:

- sell items already in stock
- connect the shop with a partner
- use the Clubee partner who takes care of everything



Communication



Website



News, photos and videos



Social networks



Online shop



Newsletter



Mobile application

Send messages to groups or selected members in just a few clicks.

Envoyer un message

3/3

Type de message Paramètres Contenu

Contenu

Supprimer le bloc sélectionné Désélectionner le bloc Test

Blocs Général Options

Déposez des blocs de la section "Blocs" ici

Rugby Test Verein est propulsé par [Clubee.com](#)

clubbee

Se désinscrire

Automatically add content such as upcoming events, latest news, sponsors, etc.

It takes less than a minute to send out a newsletter filled with content!

Communication

A mobile application that allows you to communicate with your members and supporters



Website



News, photos and videos



Social networks



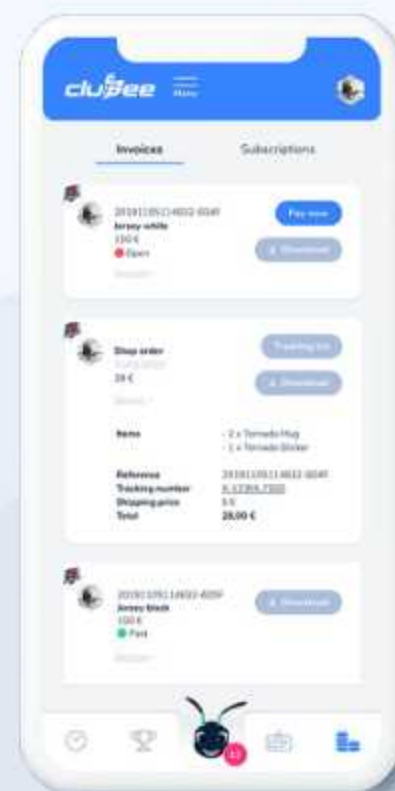
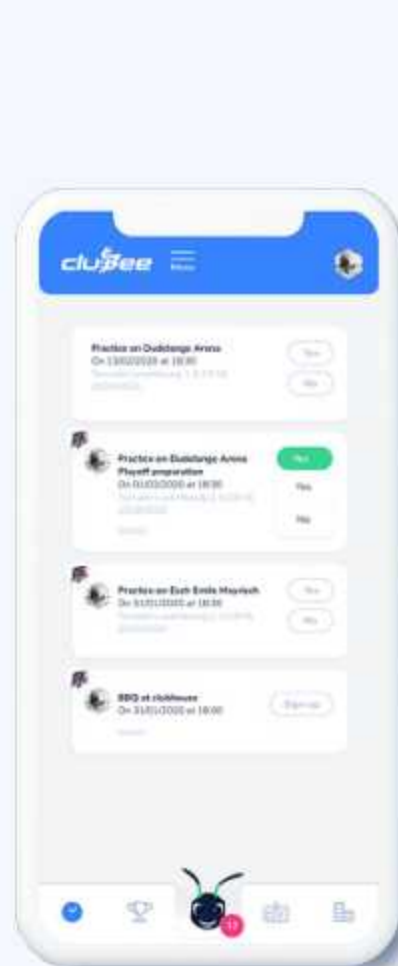
Online shop



Newsletter



Mobile application



Planning

The entirety of the clubs activities can be found in the calendar.



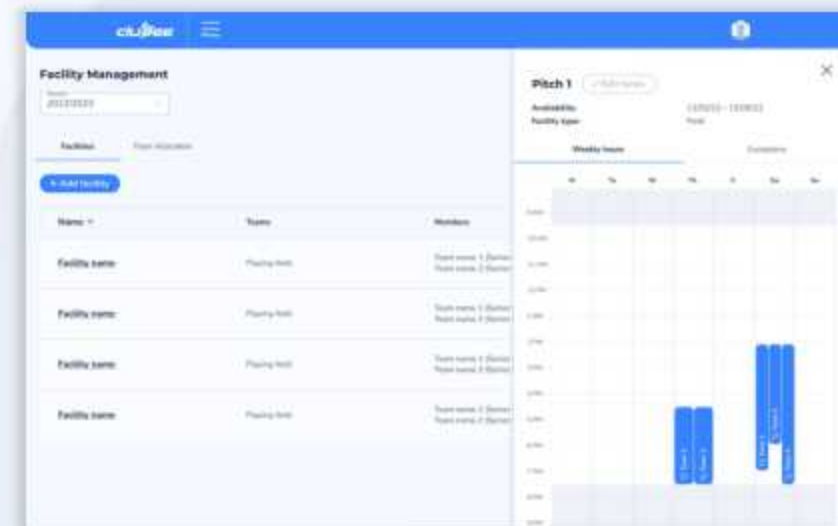
Calendar



Attendance Overview



Forms



Planning



Calendar



Attendance Overview



Forms

Automatically send invitations to your community for your events, matches and training sessions

The mobile app interface shows a 'Setup event' screen. It includes a progress bar at the top with four steps: 'Name', 'Dates', 'Location', and 'Invitations'. The 'Dates' step is currently active. Below the progress bar, there are input fields for 'Title', 'Start date/time', 'End date/time', and 'Venue'. A 'Cancel' button is located to the right of the venue field. Under the 'Information' section, there are icons for text, bold, italic, underline, link, unlink, and image. Below these icons, there are fields for 'Photo (min. size: 100k, max. size: 3M)' and 'Insert a document (min. size: 100k, max. size: 3M)'. At the bottom, there is a 'Visible for' section with radio buttons for 'Everybody' and 'Selected group'. The 'Selected group' option is chosen, and a list of groups is shown below it, including 'Tornado Luxembourg' and 'Fédération Luxembourgaise de Hockey sur glace'. A 'Next' button is at the bottom right.

The desktop app interface shows a list of event types on the left: 'Events', 'Matches', 'Practices', and 'With Invitation Only'. Each has a toggle switch. The 'With Invitation Only' toggle is turned on. Below the list, there are input fields for 'Start' and 'End' dates. To the right, there is a 'Visible for' dropdown menu showing 'Tornado Luxembourg 1 (Senior M) - 2020/2021'. Below these fields is a table showing attendance for various members.

Members	Practice: 02/02/20...	Practice: 04/02/20...	Practice: 09/02/20...	Practice: 11/02/20...	F 16	?	×	✓
Member 1	?	?	?	?	100% 20 / 20	0%	0 / 20	0%
Member 2	?	?	?	?	100% 20 / 20	0%	0 / 20	0%
Member 3	?	?	?	?	100% 20 / 20	0%	0 / 20	0%
Member 4	?	?	?	?	100% 20 / 20	0%	0 / 20	0%
Member 5	?	?	?	?	100% 20 / 20	0%	0 / 20	0%
Member 6	?	?	?	?	100% 20 / 20	0%	0 / 20	0%

People can immediately give you feedback on whether they will attend or not! You can find an attendance summary on your platform

Planning

Create different forms: for registrations, requests and enrolments, becoming a member, registering for an event, internship, etc.



Calendar



Attendance Overview



Forms

The screenshot shows the 'cluBee' interface with a blue header. Below the header, it asks 'For what purpose do you want to create a form?'. There are six yellow cards with icons and labels: 'Event sign-up' (ticket icon), 'Membership' (person with plus icon), 'Contact form' (speech bubble icon), 'Newsletter sign-up' (envelope icon), 'Ticketing' (two tickets icon), and 'Others' (three dots icon).

The screenshot shows the 'cluBee' interface with a blue header. Below the header, it shows a progress bar with three steps: 'Settings', 'Content' (active), and 'Set up payment'. The 'Content of your form' section has a dropdown menu set to 'Basic questions'. Below this, there is a 'Text Field' input, a 'Create a new field or question' button, and a 'Required' toggle switch. At the bottom, there is a '+ Add a question' button and 'Back' and 'Next' buttons.

These forms can be connected to the calendar, groups, payments, and can then be published on your website.

Sponsoring



Sponsoring Tool



Sponsoring Network

Management and presentation of your sponsors

SPONSORS

ŠKODA



Skoda

www.skoda.lu

Views: 26

Clicks: 14

Average clicks/day: 0.02

Last message from sponsor:

Amount: 0.00 €



Axa Luxembourg

www.axa.lu

Views: 17

Clicks: 5

Average clicks/day: 0.01

Last message from sponsor:

Amount: 0.00 €



BAM Lux

www.galerie.be/activite/bam-lux

Views: 13

Clicks: 3

Average clicks/day: 0.01

Last message from sponsor:

Amount: 0.00 €

Sponsoring

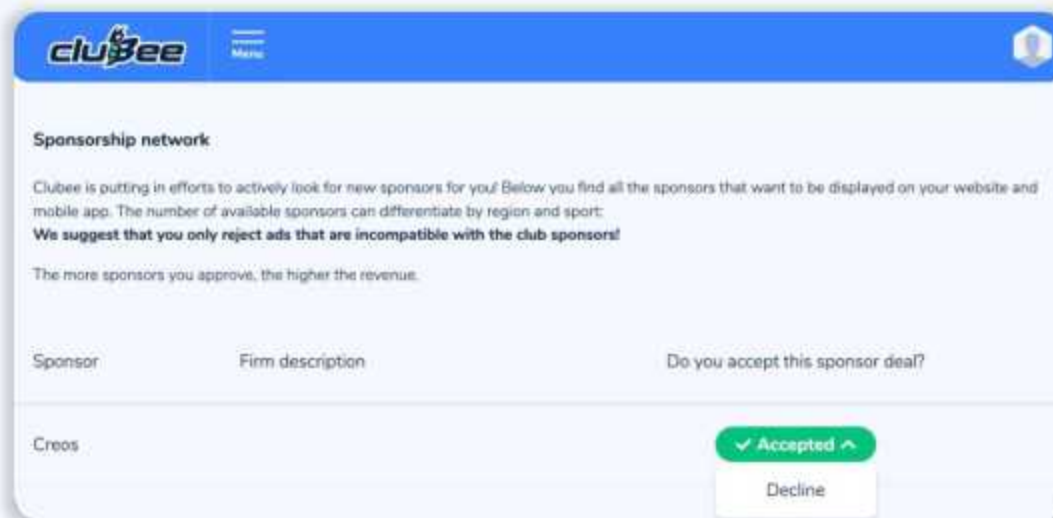


Sponsoring Tool



Sponsoring Network

Clubee is seeking new sponsors to enhance your visibility.



More traffic to your website means
potentially more money for you!



API



Build and connect any tool to Clubee

The building blocks for future-proof sports organizations. With our powerful tools and technology, there's nothing you can't build on our core platform.

Rest API's

Our Rest API grants your application access to all features and resources within the Clubee Platform. Using standard HTTP methods you can access your user database, payments, competitions,... You name it.

Webhooks

Our webhooks provide event-driven triggers to automatically message your application of data changes in real time.



I suggest tasks that I could do for you. You simply make a decision, I do the work!



Example of one of over 50 tasks automated using the Clubee assistant:

1

Analysis of the situation

2

Identification of problems

3

Suggestion of solutions & automation

4

Problem solved.

5

General growth in all areas



I've just noticed that your communication channels are not performing well!

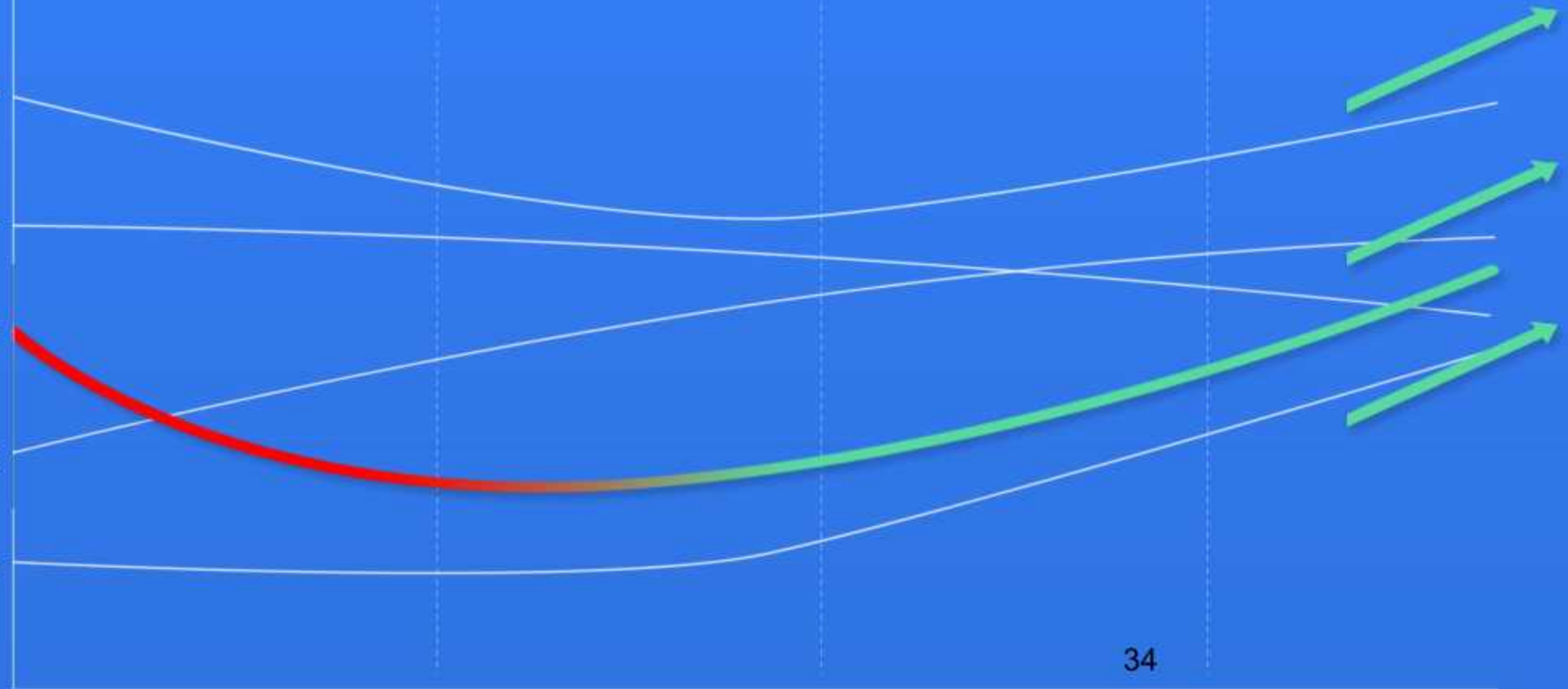
I've just generated some content about the next match, would you like me to publish it?

Yes, let's go!

Great! Your communication and engagement metrics have improved!

Let me do more things and improve the national teams and federation management in all areas!

Finance
Fan Engagement
Communication
Sports & Event Performance
Management



► Watch Full Video

General Facts :



- GDPR compliant
- 7 Languages covered (German, French, English, Luxembourgish, Finnish, Spanish, Dutch)
- Cooperative platform within your organization: Every administrator has his own access with specific and limited rights
- Weekly updates with new functionalities and corrections
- New technological standards and safety certificates



A club's **strong partner**



URBH - KBHB